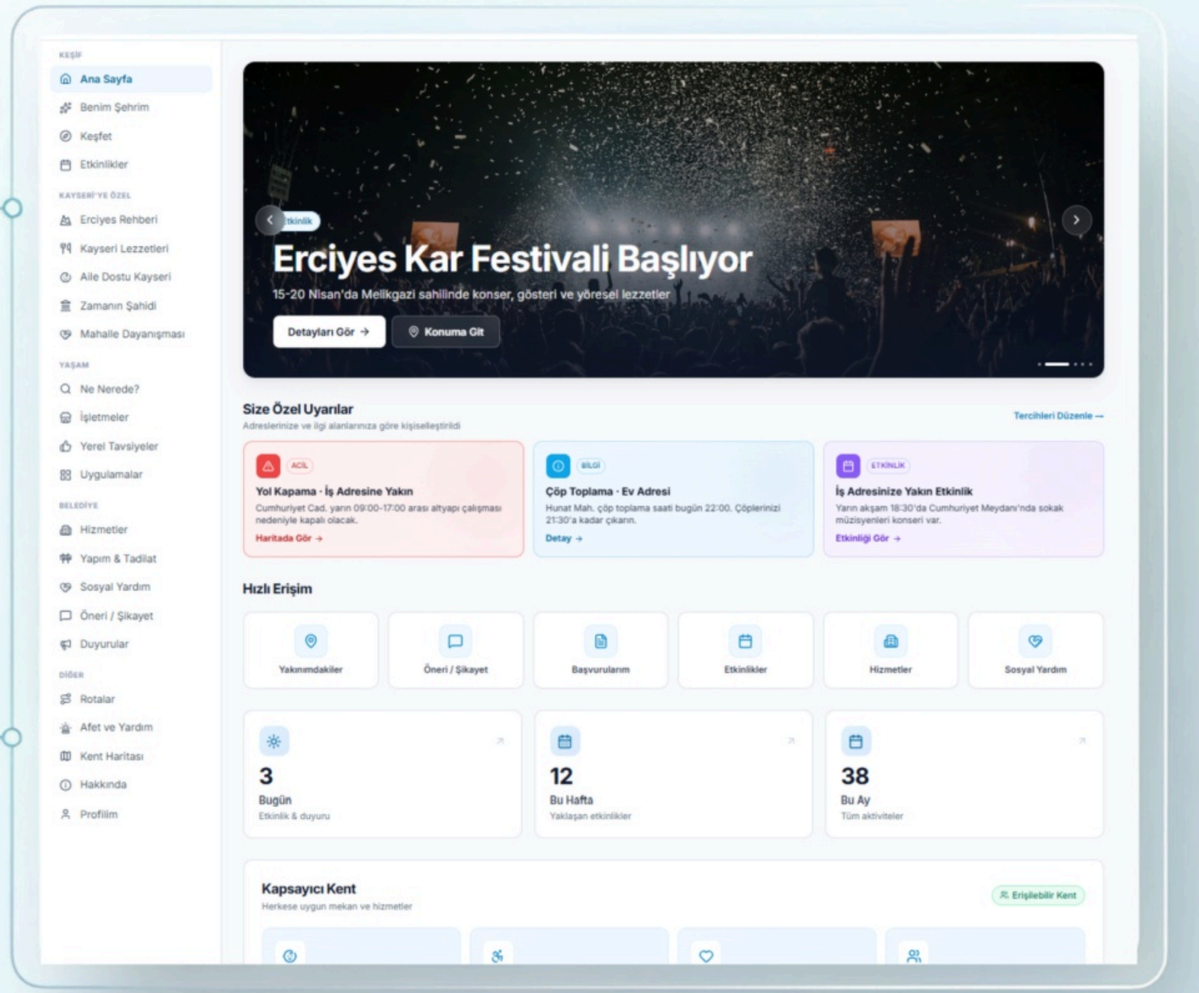
ODAKYNKR - CITY EXPERIENCE PLATFORM

Next Generation

City Guide

A seamless digital bridge connecting citizens to the heart of their city.





Map-Centered (Previous Generation)

• Complex interfaces burden citizens with coordinates.
• A static, identical screen for every user.

One-way communication based only on viewing.



People-Centered (Next Generation)

• Intuitive design centered on services and culture, for an accessible city experience.

• Smart recommendations based on age and interests.

• Two-way interaction that informs city management.

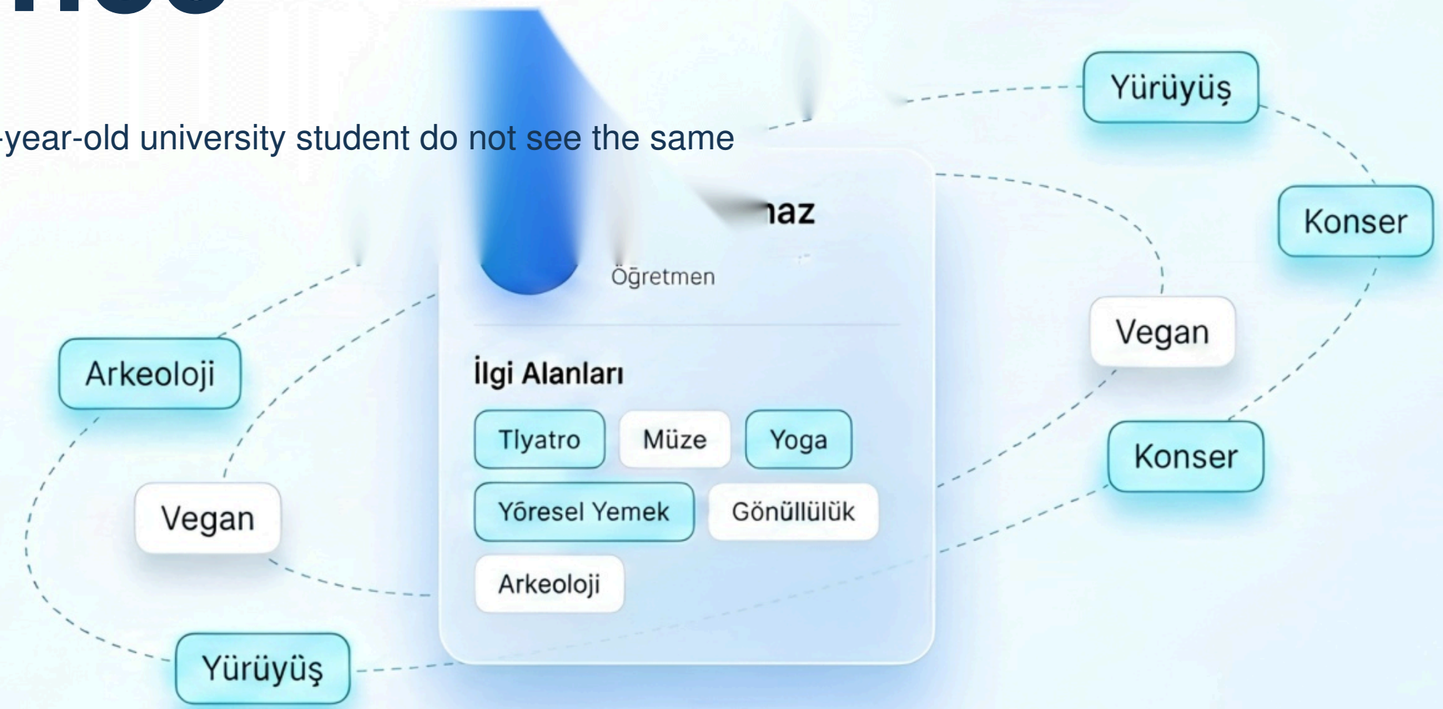
A Two-Way City Ecosystem

A fully integrated platform where citizens experience the city and municipalities manage it.



A Personalized City Experience

A 65-year-old retiree and a 20-year-old university student do not see the same screen.



Smart Algorithm: Dynamic content based on age, occupation and location.

Interests: Events and routes shaped by citizens' chosen tags.

Instant Adaptation: Flexible responses to changing needs and temporary preferences.

A Different City for Everyone.

A city showcase tailored to individual needs and interests.



Konser | Gastronomi | Teknoloji | Kamp

- Öğrenci Sofrası
- Doğa Kaçışı Rotası
- Gençlik Etkinlikleri



Tarih | Doğa Yürüyüşü | Sosyal Gönüllülük

- Tarih Şeridi
- Gündüz Bakımevi
- Kültür Turları

The Invisible Strength: OdakMap Infrastructure.

Complexity stays behind the scenes; citizens enjoy simplicity.



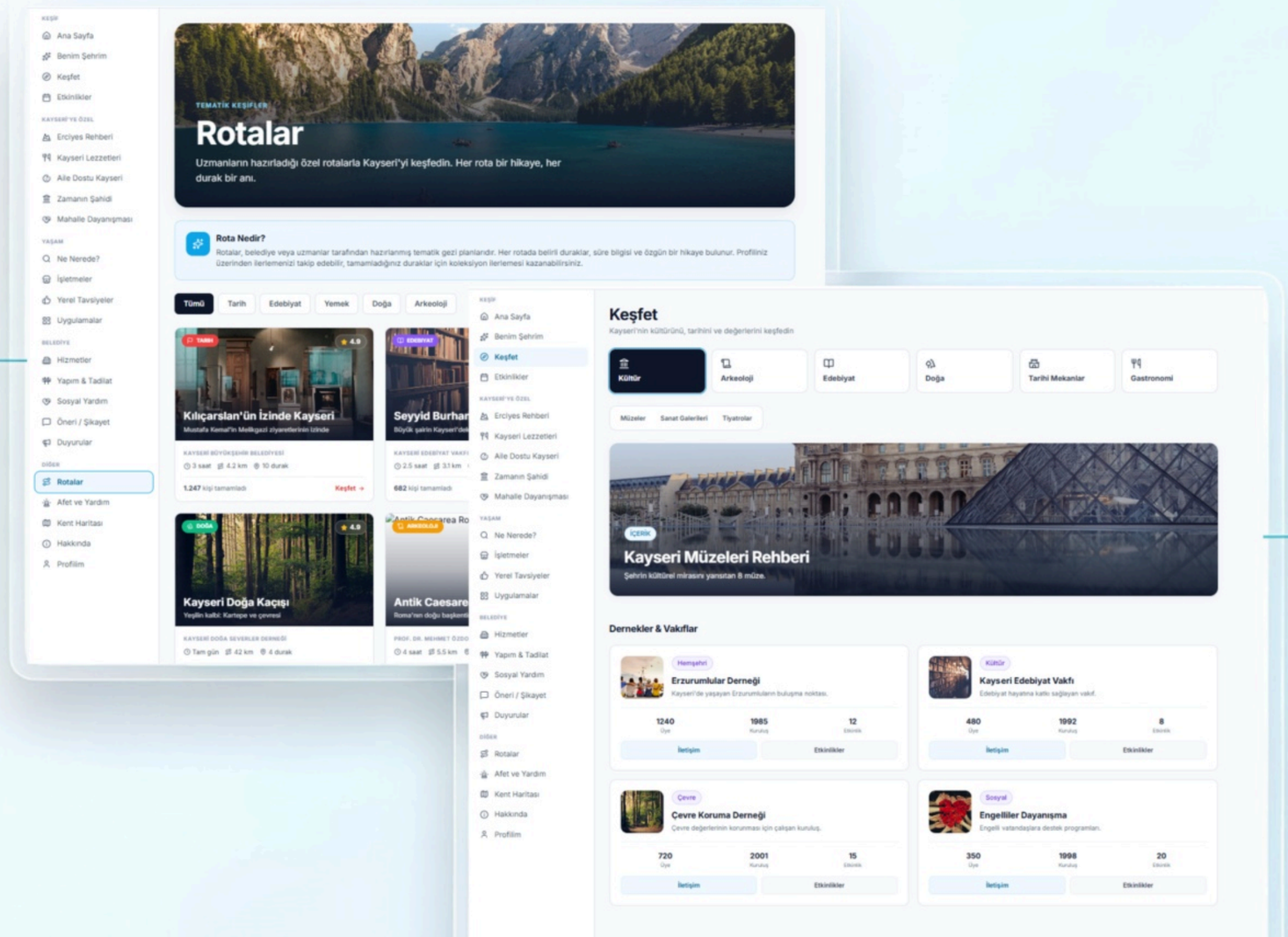
Elegant User Interface

Smart Data Processing & API Layer

Powerful GIS Engine (OdakMap)

Every Route Tells a Story

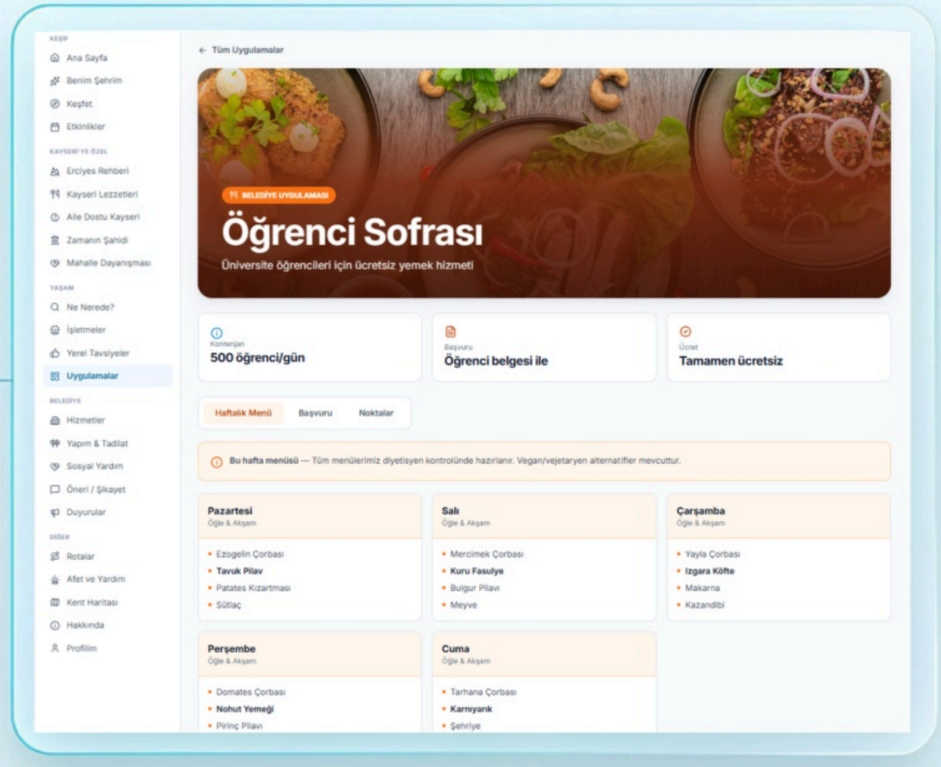
Themed Discoveries: Expert-curated itineraries that tell stories and preserve the city's memory.



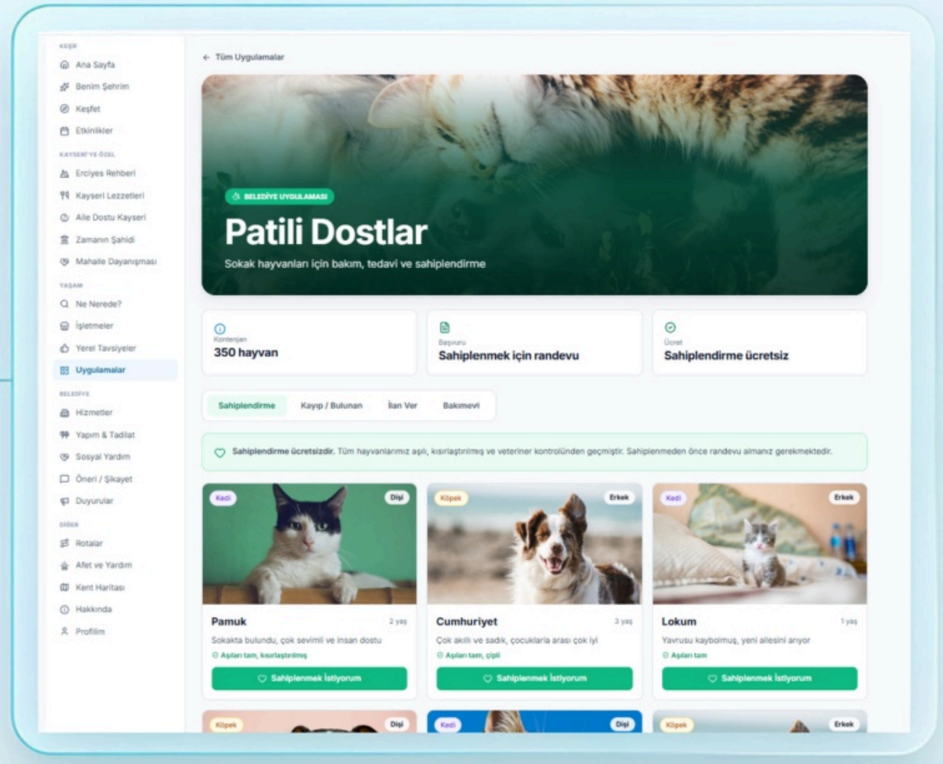
Rich Storytelling: A premium experience combining history, art and local flavors, beyond a simple address list.

SOLUTIONS THAT MAKE LIFE EASIER

Services Are Just One Click Away

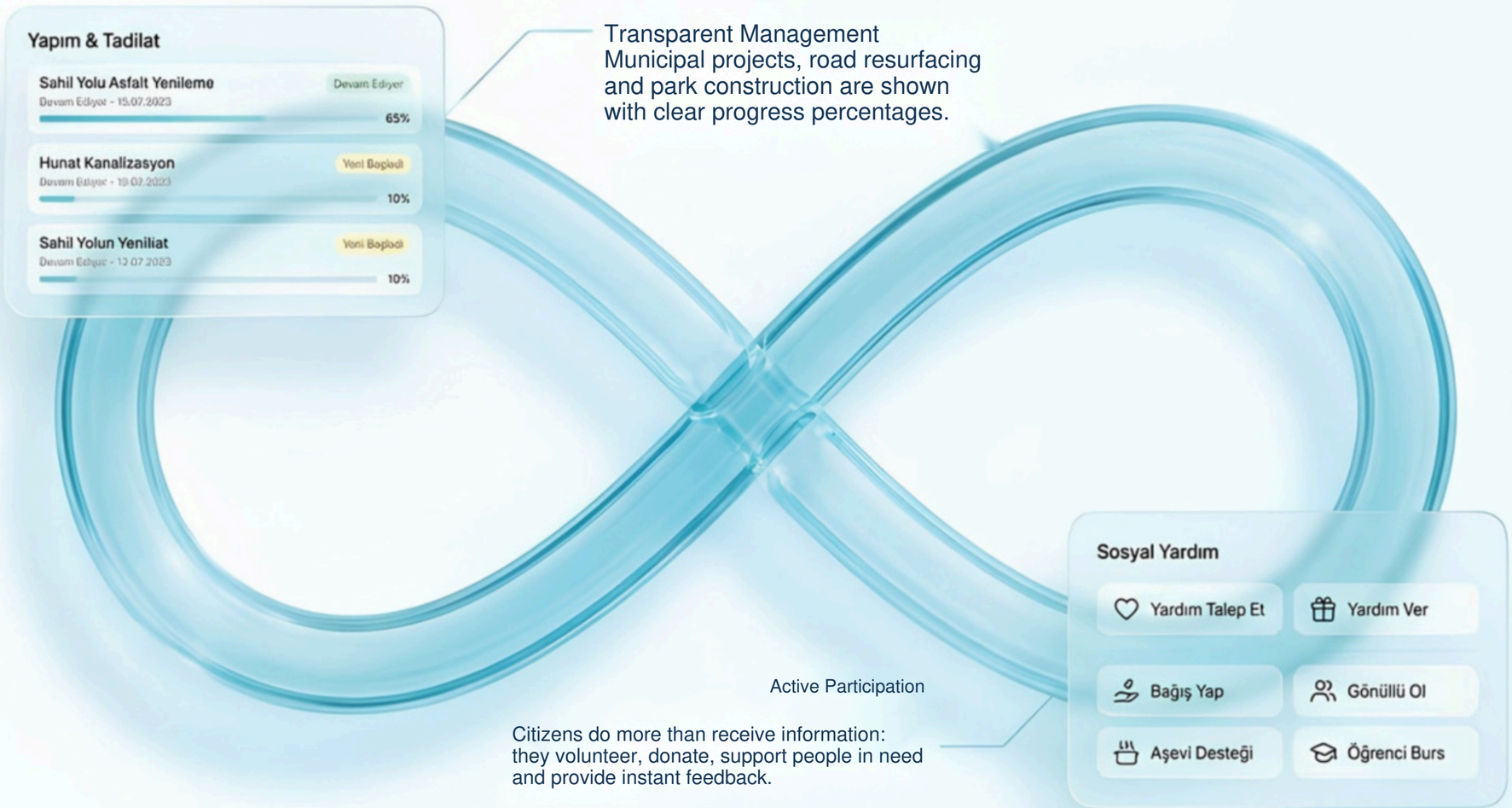


A Modern, Welcoming Interface: User-friendly service points reduce bureaucracy, such as free meal menus for university students.



Direct Interaction: Manage sensitive issues such as stray animal adoption and lost-pet notices compassionately on one screen.

A Digital City That Listens and Responds



Transparent Management
Municipal projects, road resurfacing and park construction are shown with clear progress percentages.

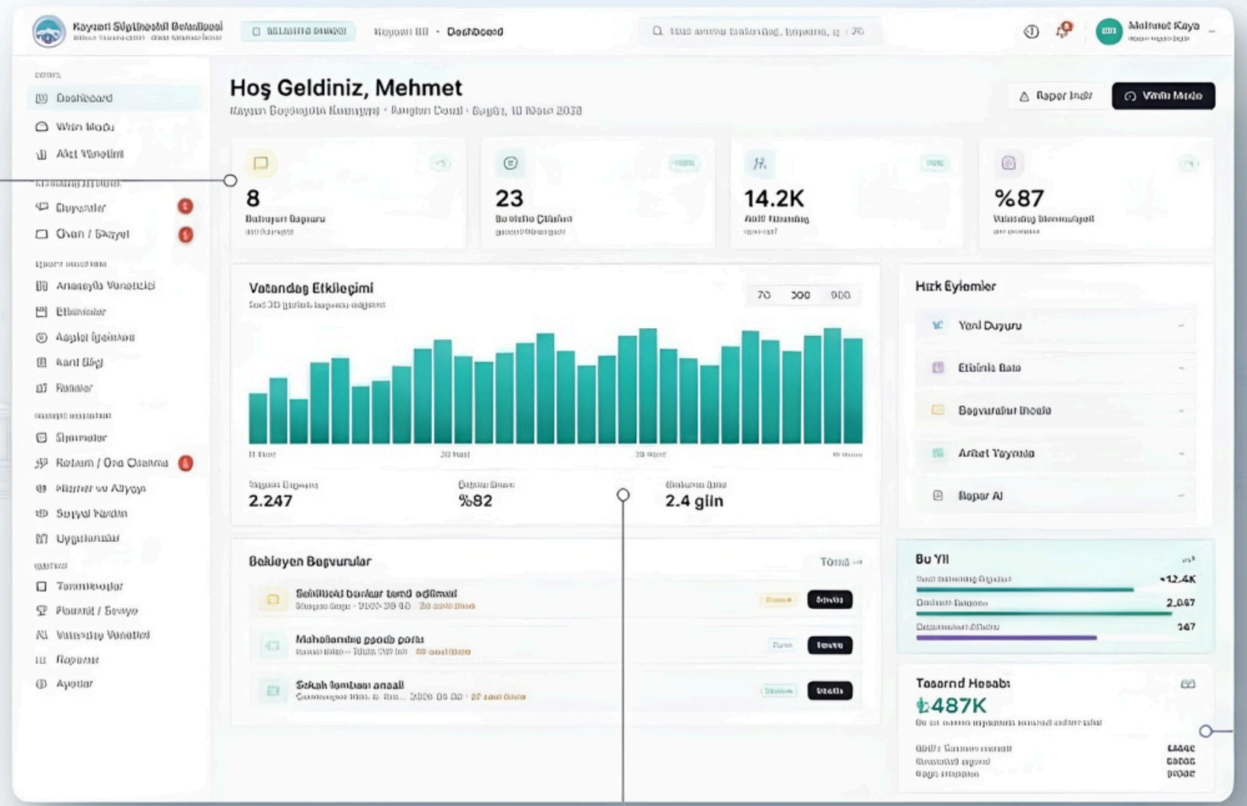
Active Participation

Citizens do more than receive information: they volunteer, donate, support people in need and provide instant feedback.

Smart Operations: The Institutional Management Center.

Manage your city with live data, not guesswork.

Track applications and citizen satisfaction in real time (92% resolution rate).



Calculate actual budget savings from system use.

30-day trend analysis of citizen engagement.

POWERED BY ODAKGIS TECHNOLOGY

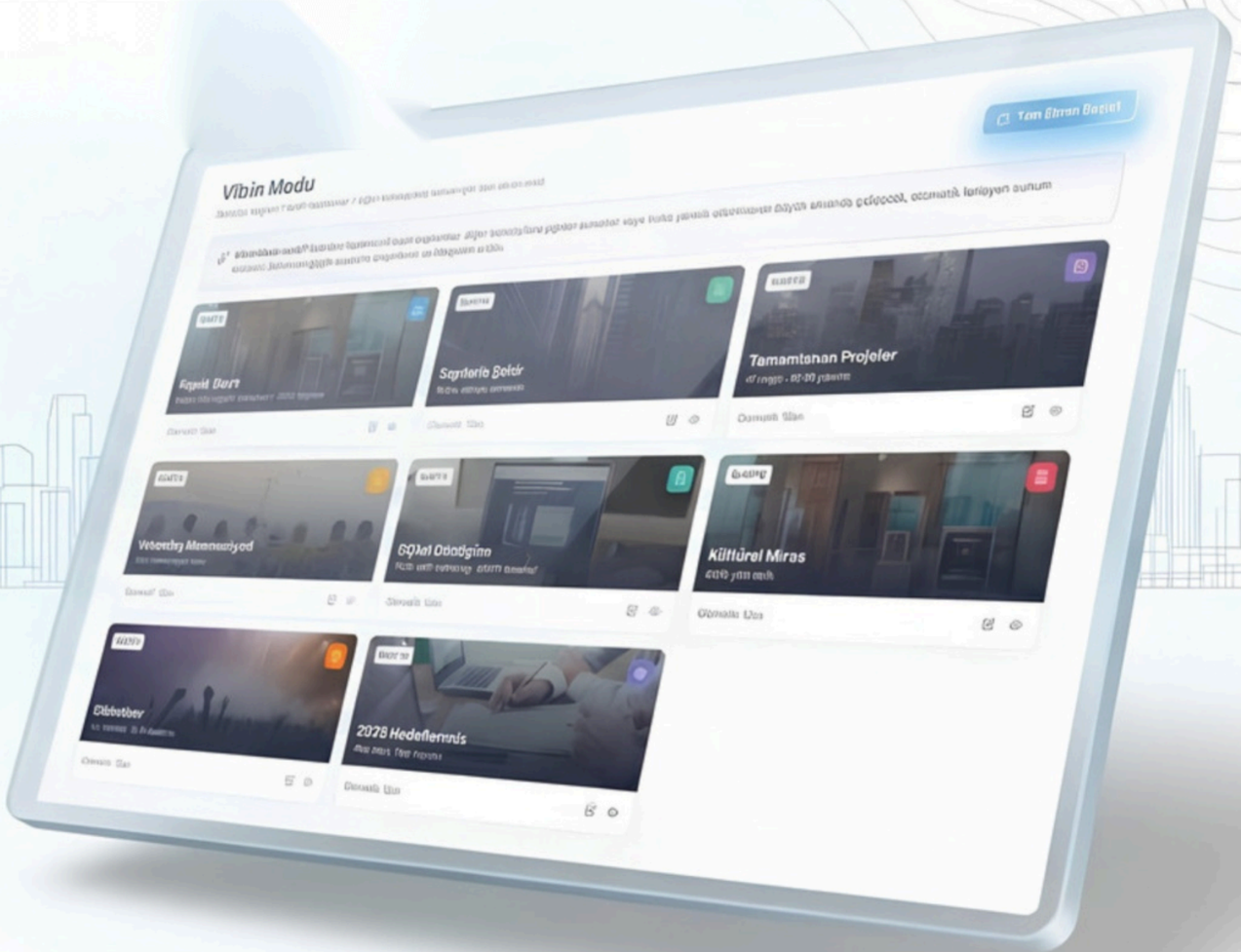
The Engineering Behind Simplicity

A powerful, flexible Web GIS operates behind the modern interface. Coordinates, map sheets and institutional analytics provide municipalities with reliable data infrastructure without overwhelming citizens.



Designed for Leadership: Showcase Mode.

An automatic presentation mode showcasing city achievements for executive briefings and large displays.



Full-screen, automatically advancing content.

- Live 'City in Numbers' slides.
- No preparation needed for press conferences or exhibitions.

The OdakYNKR Impact in Numbers.

₺487K+

Annual Administrative and Operational Savings

87%

Citizen Satisfaction Rate

14.2K

Active Citizens (Monthly)

2.4 Days

Average Request Resolution Time

Know your city.
Access services.
Live your city.

ODAKGIS
Inspiring the Community

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